

# KIMBERLIE SANDERS

## Designer, Design Director Art Director & Creative

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[kimberliesanders.com](http://kimberliesanders.com)

### Education

- 2007  
- 2010 **MASSACHUSETTS COLLEGE  
OF ART & DESIGN**  
Boston, MA, USA  
B.F.A. Graphic Design  
B.F.A. Photography
- 2007 **LORENZO DE' MEDICI**  
Firenze, Italy  
Photography // Graphic Design  
(attended for summer semester abroad)
- 2005  
- 2007 **EMMANUEL COLLEGE**  
Boston, MA, USA  
B.F.A Graphic Design  
(attended for Freshman &  
Sophomore years only)
- 2001  
- 2005 **SOUTHWICK-TOLLAND  
REGIONAL HIGH SCHOOL**  
Southwick, MA, USA  
High school Diploma

### Experience

- Sept 2019  
- Present **DIGITAS AUSTRALIA  
DESIGN DIRECTOR**  
Sydney, NSW Australia
- Jan 2015  
- Present **FREELANCE ART DIRECTOR, DESIGNER & CREATIVE**  
Sydney, NSW Australia
- Agencies:** Republic of Everyone, Agency SC:  
The creative studio for social change,  
The Conscious Organisation, Ogilvy & Mather  
Australia, Sapient Razorfish and more
- Sept 2017  
- Sept 2019 **R/GA  
SENIOR DESIGNER**  
Contract  
Sydney, NSW Australia
- Mar 2015  
- Dec 2016 **THE WORKS SYDNEY  
SENIOR DESIGNER / ART DIRECTOR**  
Sydney, NSW Australia
- 2013 - 2015 **FREELANCE ART DIRECTOR & DESIGNER**  
Auckland, New Zealand & Boston, MA, USA
- Oct 2013  
- Jun 2014 **Auckland:**  
Designworks LTD, Ogilvy & Mather  
New Zealand, Trademe LTD
- Jun 2014  
- Jan 2015 **Boston:**  
Digitas LBi, Genuine Interactive
- Jun 2011  
- Sep 2013 **SAPIENTNITRO  
SENIOR DESIGNER / ART DIRECTOR**  
Boston, MA, USA
- Mar 2011  
- Jun 2011 **ARNOLD WORLDWIDE  
GRAPHIC DESIGNER**  
Boston, MA, USA

### Skills

- + Art Direction
- + Design Direction
- + UX & UI Design
- + Brand Identity
- + Brand Strategy
- + Typography
- + Illustration
- + Content Creation
- + Photography  
*large format, medium  
format & 35mm camera  
equipment, traditional b&w  
and color printing, digital  
photography & printing*

### Courses & Training

- 2016 **Academy Xi**  
Sydney, NSW, Australia  
User Experience Design -  
10 week intensive course
- 2015 **Byron Yoga Centre**  
Byron Bay, NSW, Australia  
200 Hours - Level 1 certified instructor
- 2013  
- 2014 **World Wide Opportunities on Organic Farms -  
WWOOF New Zealand**  
North & South Islands, New Zealand  
Studying sustainable living & permaculture